SOUTHLAND REGIONAL
ASSOCIATION OF REALTORS®, INC.

August 5, 2025

Los Angeles Regional Planning Commission
320 West Temple Street
Los Angeles, CA 90012

RE: SUPPORT Entrada South (Project 00-210) and Valencia Commerce Center (Project 87-150)

Dear Los Angeles County Planning Commission,

For over 90 years, the Southland Regional Association of REALTORS® (SRAR) has served as the "Voice for Real Estate" in the Santa Clarita and San Fernando Valleys. With over 9,000 members who are committed to expanding access to homeownership across the region.

Southern California continues to face a severe housing shortage — a crisis only intensified by recent wildfires that have displaced thousands of L.A. County residents. As housing demand far outpaces supply, both rents and home prices have reached unsustainable levels.

Now more than ever, we need to add new homes — especially including affordable options — to stabilize the market and meet the needs of our growing population. Valencia by FivePoint is a key part of that solution. The proposed Entrada South project includes more than 1,500 homes, including affordable units– a much-needed step forward for the county.

This community offers a diverse mix of housing types, including condominiums, townhomes, and single-family detached condos, helping to serve families at a wide range of income levels and housing needs.

Entrada South, and the broader Valencia vision, represents meaningful progress toward addressing the region's housing crisis. We urge you to support this next phase of development and help deliver much-needed homes to L.A. County residents.

Sincerely,

Anthony Bedgood
2025 President
Southland Regional Association of REALTORS®

Valerie Biletsky
CEO
Southland Regional Association of REALTORS®

cc: Supervisor Kathryn Barger, 5th District
Supervisor Lindsey Horvath, 3rd District