Follow-Up to May 20, 2026 Regional Planning Commission Study Session with Office of Cannabis Management
Public Engagement Summary

Introduction

During the May 2026 Regional Planning Commission study session, Commissioners requested additional information regarding community outreach and engagement conducted throughout unincorporated Los Angeles County. This summary responds to that request by summarizing the County's efforts to inform program development, educate residents and stakeholders, and expand public awareness of the proposed commercial cannabis regulatory program.

Community Outreach and Engagement

Community engagement has been a central component of developing the proposed commercial cannabis regulatory program.

Since 2024, OCM has conducted approximately 51 outreach events with over 800 participants, including community meetings, and stakeholder briefings; three formal public comment opportunities; and targeted outreach across all five Supervisorial Districts.
These efforts were designed to:

- Inform residents about the proposed regulatory framework and environmental review process;
- Gather public feedback before consideration by decision-makers;
- Educate consumers regarding legal and illegal cannabis businesses;
- Help potential entrepreneurs better understand the realities of the regulated market.

Outreach Summary

Initiative	Events	Purpose	Intended result
Program development, environmental review, and public input	26	Community presentations on CEQA and/or the regulatory framework, community organization meetings, and formal comment periods.	Solicit input on licensing and operating requirements, community safeguards, and environmental concerns. Educate public on the proposed program.
Community & consumer education	17	Public information sessions and educational materials addressing cannabis laws, health risks, and responsible consumption.	Improve public understanding, support informed decision-making, and help residents distinguish legal vs. illegal cannabis products and businesses.
Business & applicant readiness	8	Legal and industry focused education workshops on common business legal issues, cannabis license types, regulatory requirements, workforce pathways, and the challenges of entering the industry.	Support informed decision-making and build early-stage readiness for future participation in the County's Social Equity Program and regulated cannabis industry.

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Outreach Across Supervisorial Districts

OCM conducted outreach throughout all five Supervisorial Districts to maximize public awareness and participation through both in-person and virtual meetings.

Because the First, Second and Fifth Supervisorial Districts contain a greater concentration of parcels potentially eligible under the proposed zoning framework, OCM conducted an additional 33 meetings within those districts.

Supervisorial District (SD)	Meetings
SD 1	8
SD 2	8
SD 5	17

Continuing Community Engagement

Community feedback has directly informed refinement of the proposed commercial cannabis regulatory program, including modifications to community safeguards, zoning eligibility, and overconcentration.

OCM remains committed to continuing public engagement and interdepartmental coordination as the proposed program advances through the Regional Planning Commission process and, if recommended, to the Board of Supervisors for consideration.